



WA PLASTICS BAN

Business Engagement Program

**More plastic items are being phased
out in WA from 2023 to 2025.**

Business communications kit

Sharing information with businesses in your network

The ban commenced 1 March 2023, but will be enforceable at staggered dates between 2023 and 2025.

FROM 1 SEPTEMBER 2023

It is illegal to supply:

- ✘ Expanded plastic loose-fill packaging
- ✘ EPS cups and EPS trays for meat and seafood
- ✘ Degradable plastics
- ✘ Disposable cotton buds with plastic stems
- ✘ Microbeads in rinse off personal care, cosmetic and cleaning products

FROM 1 MARCH 2024

It is illegal to supply:

- ✘ Disposable plastic coffee cups and all plastic cup lids
- ✘ Disposable plastic unlined trays for takeaway or eat in food

FROM 1 SEPTEMBER 2024

It is illegal to supply:

- ✘ Disposable plastic produce bags used for fresh unpackaged fruit and vegetables
- ✘ Disposable plastic lids for bowls, trays and containers used for takeaway or eat in food

FROM 1 JULY 2025

It is illegal to supply:

- ✘ Expanded plastic packaging (moulded or cut)

Purpose of this kit

Help businesses preparing for the WA plastics ban

It is important that as many businesses as possible are aware of the ban and the free support services available.

The National Retail Association has been engaged by the WA Government to help educate and assist businesses to understand and prepare for the ban. We are delivering a range of services including a dedicated business website, online information sessions, a tollfree hotline, supplier and manufacturer outreach, and over 4000 store visits across WA.

This kit includes a range of sample communication materials for you to share with businesses in your network to help spread the word about the ban and the free support services available.

Please help spread awareness across your business networks using the sample resources provided in this kit.

Public & community resources

It is just as important for WA citizens and community groups to change their behaviour, prepare for the changes and understand that businesses are currently transitioning to compliant alternatives.

The Department of Water and Environmental Regulation (DWER) is responsible for implementing and enforcing the regulations, as well as community /non-business education.

Please refer to the DWER website for a suite of resources designed to assist with public awareness and education of community/government/not-for-profit organisations. We encourage you to access and share DWER's "Good, Better, Best" public campaign materials available [here](#)



Support services available

The National Retail Association has been officially engaged by the WA Government to help educate and assist businesses to understand and prepare for the Stage 2 bans coming into effect from 2023 to 2025. We are delivering a range of services including:

Website for businesses

<https://plasticsbanwa.com.au/>

Factsheets & signage

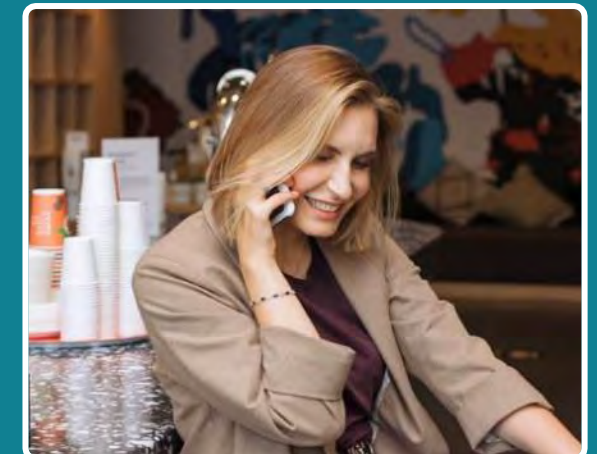
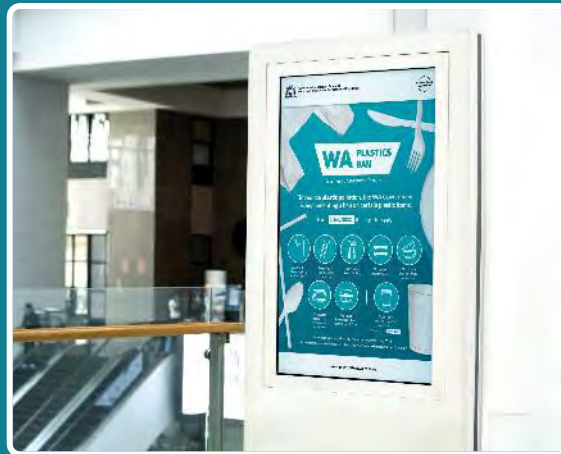
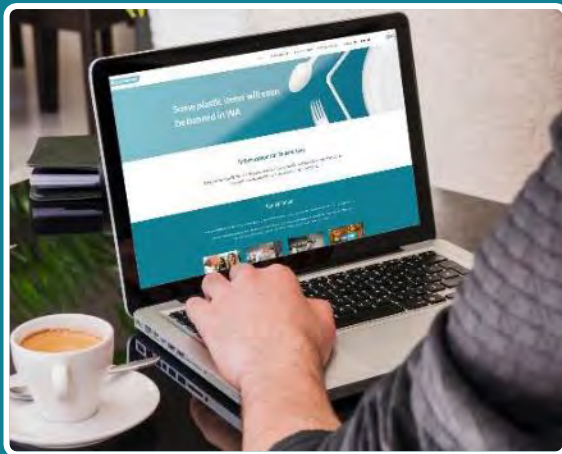
www.plasticsbanwa.com.au/resources

Online info sessions

<https://bit.ly/wa-plastics-ban>

Tollfree hotline/email

1800 817 723 or
sustainability@nationalretail.org.au



All these services are free-of-charge to businesses. You do not need to be a retailer or NRA member to access these services.

The NRA team are also communicating with thousands of suppliers, manufacturers and peak bodies, as well as visiting 4000 stores across WA throughout 2024 to provide resources and answer retailer queries.

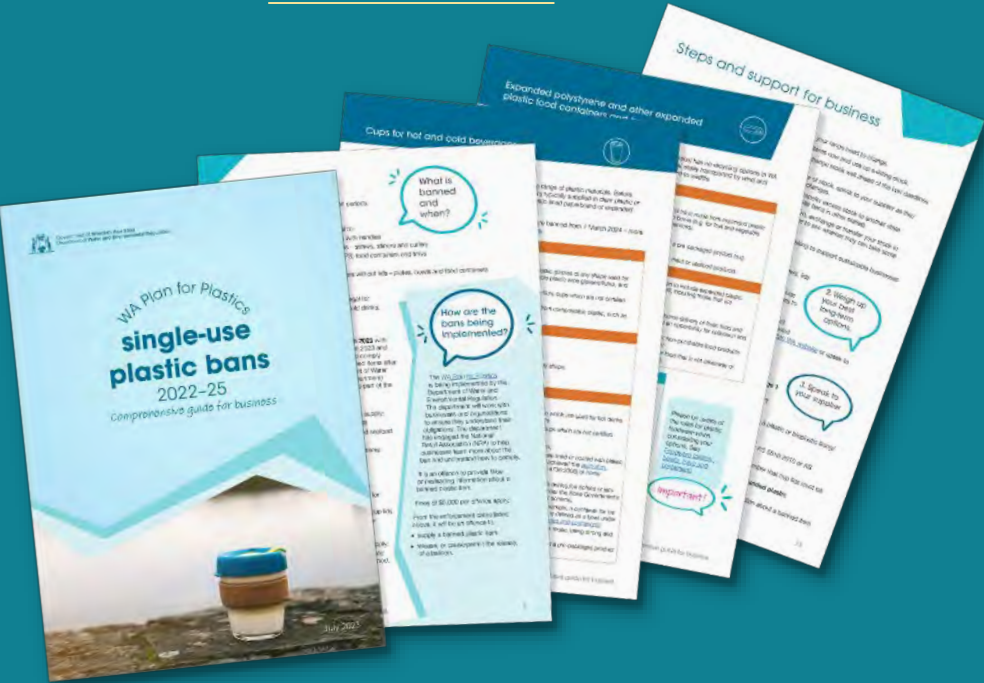


Key resources to share

The *Comprehensive Guide for Business* and *PlasticsBanWA website* offer 2 ways for businesses to get the same essential information they need on past, current and upcoming bans in WA. Please direct businesses to either of these resources in all communications.

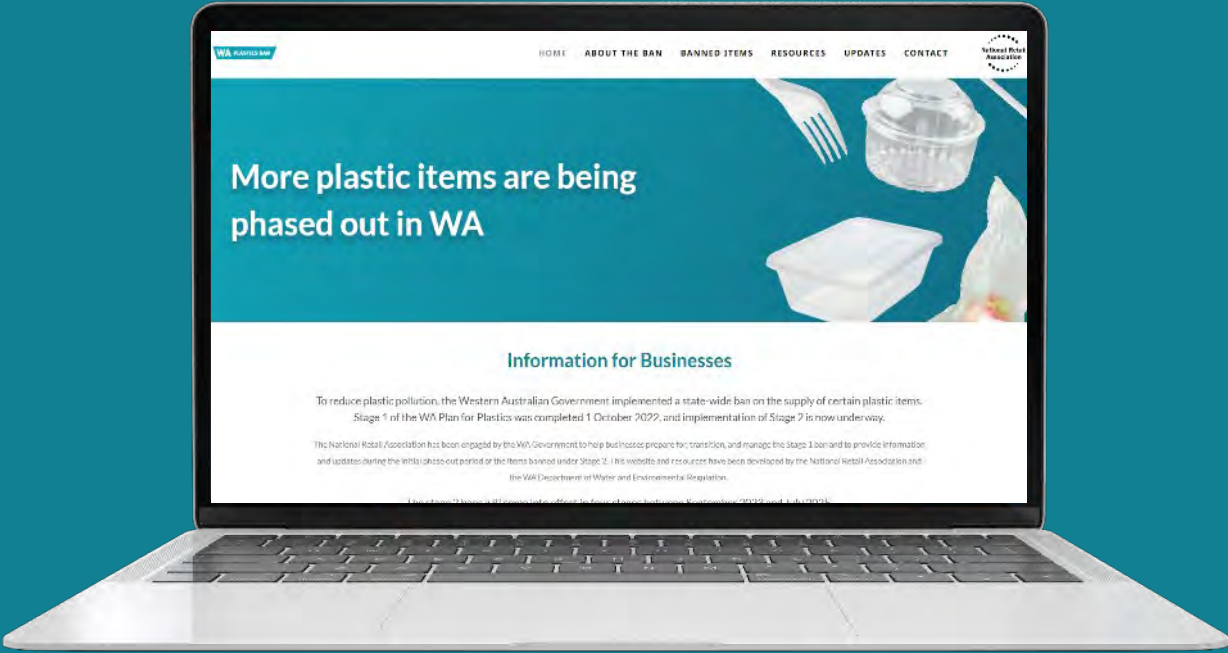
Comprehensive Guide for Business

[Download here >](#)



WA Plastics Ban Website

<https://plasticsbanwa.com.au/>



Digital images and banners



National Retail Association
WA PLASTICS BAN
Business Engagement Program

More plastic items are being banned in WA.

Is your business ready?

Find out more at plasticsbanwa.com.au



WA PLASTICS BAN
Business Engagement Program

New laws apply to disposable coffee cups and takeaway containers across WA in 2024.

Is your business ready?

Find out more at plasticsbanwa.com.au



WA PLASTICS BAN
Business Engagement Program

New laws apply to disposable coffee cups and takeaway containers across WA in 2024.

Is your business ready?

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WA PLASTICS BAN
Business Engagement Program

From 1 Sept 2024, new laws apply to plastic produce bags in WA.

Is your business ready?

Find out more at plasticsbanwa.com.au



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More plastic items are being banned in WA.

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More plastic items are being banned in WA.

www.plasticsbanwa.com.au

Please link all images and social media to: www.plasticsbanwa.com.au

Please check regularly as new assets will be added throughout 2024.

Newsletter/website content

Sample article / media release

Free Support for WA businesses preparing for plastic bans

From 2023 to 2025 more plastic items, such as non-compostable produce bags, coffee cups, and takeaway containers, are being banned across Western Australia in an effort to reduce plastic pollution. The bans apply to all organisations including retailers, suppliers, hospitality businesses, importers, not-for-profits, government, online marketplaces, and community groups.

The Stage 2 Plan for Plastics came into effect on 1 March 2023 with bans on supply coming into effect in 4 stages.

The first ban came into effect on 1 September 2023 and included items such as plastic microbeads, degradable plastic additives, cotton bud sticks and loose-fill expanded plastic packaging. The next ban includes disposable plastic coffee cups, cup lids and unlidded food trays and comes into effect on 1 March 2024. From 1 September 2024, plastic containers, bowls and trays used in eat-in or takeaway food services, and non-compostable produce bags for fresh fruit and vegetables, will be banned. Finally, moulded expanded plastic packaging will be phased out by 1 July 2025.

It is important to note that 'plastic' includes bio-based or compostable plastics in any amount or type, including paper items with plastic coatings or linings (limited exemptions apply for certified compostable items).

The National Retail Association have assisted businesses with 14 bans over the past 5 years and have been engaged by the WA Government to provide a range of free resources and services to help WA businesses to prepare for upcoming bans.

The free support services include a user-friendly website with downloadable factsheets and signage, a toll-free business hotline, online information sessions, supplier communications, and a dedicated team visiting retailers and hospitality businesses over coming months.

National Retail Association Policy Manager, Ebony Johnson, said retailers and their suppliers are highly supportive of environmental initiatives but that many need support and advice to ensure a smooth transition.

"We find small and medium businesses appreciate the personalised support and resources, given that they are busy running their business, serving customers, and supporting their staff."

"In 2024 we'll be visiting over 4000 retailers across roughly 300 retail centres and precincts throughout the state providing advice, factsheets & signage, and answering questions about the regulations." Ms Johnson

Sample website content

WA plastic bans – comprehensive info for businesses available

From 2023 to 2025 more plastic items, such as non-compostable produce bags, coffee cups, and takeaway containers, are being banned across Western Australia in an effort to reduce plastic pollution. The bans apply to all organisations including retailers, suppliers, hospitality businesses, importers, not-for-profits, government, online marketplaces, and community groups.

About the WA ban

The Stage 2 Plan for Plastics came into effect on 1 March 2023 with bans on supply coming into effect in 4 stages between 2023 and 2025.

The ban applies to all businesses and suppliers, as well as community/not-for-profit organisations, regardless of whether items are provided free or sold. Please also note that 'plastic' includes bio-based or compostable plastics in any amount or type, including paper items with plastic coatings or linings (limited exemptions apply for certified compostable items).

The first ban came into effect on 1 September 2023 and included items such as EPS cups and trays, plastic microbeads, degradable plastics, plastic cotton bud sticks and loose-fill expanded plastic packaging. The next ban includes disposable plastic coffee cups, cup lids and unlidded food trays and comes into effect on 1 March 2024. From 1 September 2024, plastic containers, bowls and trays used in eat-in or takeaway food services, and non-compostable produce bags for fresh fruit and vegetables, will be banned. Finally, moulded expanded plastic packaging will be phased out by 1 July 2025. Please note that it is an offence to provide false or misleading information about Stage 2 banned items since 1 March 2023.

[Detailed information about what's banned and when >](#)

Help for businesses

The National Retail Association have assisted businesses with 14 bans over the past 5 years and have been engaged by the WA Government to provide a range of free resources and services to help WA businesses to prepare for upcoming bans.

The free support services include a user-friendly website with downloadable factsheets and signage, a toll-free business hotline, online information sessions, supplier communications, and a dedicated team visiting retailers

See "Sample Communications" Word document for full content

Social media posts

Sample post 1

WA is banning more single-use plastic items to help reduce plastic pollution. Multiple items are being phased out in 2024, including disposable plastic coffee cups, cup lids, takeaway food containers, produce bags and more.

WA businesses preparing for upcoming bans are encouraged to access free support services and resources. Find out more at: <https://plasticsbanwa.com.au/>

Sample post 2

Is your business ready for the next plastic ban in WA? From March 1, disposable plastic cups, cup lids, and food trays will be phased out. Further bans follow in September 2024 and July 2025.

Access information and support for businesses: plasticsbanwa.com.au

Sample post 3

Need info about the WA Plastic Bans? Access the official website for businesses, download the comprehensive Guide, attend an info session or contact the tollfree hotline.

Find out more at: plasticsbanwa.com.au

Please link all social media posts to the PlasticsBanWA website <https://plasticsbanwa.com.au/>

We recommend using hashtags such as #plasticsbanwa #planforplasticswa

Have questions?



WEBSITE

www.plasticsbanwa.com.au



INFO SESSIONS

<https://bit.ly/wa-plastics-ban>



HOTLINE

[1800 817 723](tel:1800817723)



EMAIL

sustainability@nationalretail.org.au

Follow our store visits & see how retailers are making positive changes across Australia:
www.instagram.com/realretail_au/

Register for Updates

Want to receive updates on plastic bans across Australia and New Zealand?

Register: <https://bit.ly/3I1z3VN>

About the National Retail Association

The National Retail Association is a not-for-profit organisation which has represented the interests of retail and related businesses for almost 100 years.

Our role

We contribute industry insights and feedback on policies and laws through consultation with government. We work with local, state and federal governments to interpret legislation and assist businesses to understand, prepare and comply.

Recent plastic ban programs

- 2023-25 WA SUP bans
- 2023 QLD SUP ban
- 2023 ACT SUP ban
- 2022-23 NZ SUP bans
- 2022 VIC SUP ban
- 2022 NSW SUP ban
- 2022 ACT SUP ban
- 2022 WA SUP ban
- 2021 QLD SUP ban
- 2021 ACT SUP ban
- 2021 SA SUP ban
- 2019 NZ bag ban
- 2019 VIC bag ban
- 2018 WA bag ban
- 2017 QLD bag ban

Need help on other bans across AU & NZ? [See our handy summary table \(updated frequently\) >](#)

